

MARGOT FARACI

LEADER | SPEAKER | WRITER | PODCASTER
#LOVELEADERSHIP

Press Kit 2023



About Margot

Margot Faraci is a senior leader with two decades of experience in corporate Australia. Having previously worked in some of the biggest companies in Australia, including Macquarie Bank, NAB, Seek.com, Ashurst and CBA, she's led cultural transformations in multiple environments. Margot's never been put in a situation to just keep things running the way they always did. She's a change agent, her modus operandi being to simultaneously perform and transform – with an acute commercial focus on profit.

Margot's approach – to solve fear with love – harnesses what great leaders have proven throughout history: leveraging our most powerful human emotion is not a “soft skill” but a commanding shift. It's a drive to results, your own potential and unleashing the potential of those you lead, without compromising your authenticity or security. Margot offers both the principles and practical advice you need to conquer today's challenges.

 [Linkedin.com/MargotFaraci](https://www.linkedin.com/MargotFaraci)



Heart & Hustle

Margot brings fresh perspective to the business community and her podcast/YouTube series Heart & Hustle has secured top tier leaders sharing insights into how to thrive in a crisis.

Her podcast series will be sure to challenge the ever growing conversation around healthy staff and culture.

Heart & Hustle has gained impact, including growth of audience resulting in increase of website visits and email subscribers.

 margotfaraci.com/podcast

Conferences and panels

Keynote speaker and panelist, Margot writes and speaks on leadership from executive experience. Margot's unique point of view, ideas and analysis provide paths to leading with love, based on her own, vast experience.

Margot believes that leading with love is the key to leadership success. We often have this idea that love is only the emotion that is felt between two people. It's wrong. Love is the most powerful force in existence. Leadership with love is tough, clear and fair. It is also rare, and therefore difficult to emulate. Most leadership, in all aspects of society, is fear-based and ultimately diminishes commercial outcomes (by first diminishing the people involved). Margot can speak and contribute to a range of spheres and audiences.

Media reach



Notable achievements

- Speaker to 1000+
- Led teams of >1000
-  followers 2500+

→ Download bios & headshots at margotfaraci.com

Speaking topic examples

Boss, You're Wrong

How do you overcome your own resistance to being told you're wrong, and in doing so get the best outcomes?

Control Is A Delusion: Act Accordingly

When is it time to go with gut over spreadsheets? And how do you clear the fear of losing control, back yourself and enjoy risk in chaotic environments?

Gifts From The Enemy

If you lead well, you'll create enemies. This is confronting, but the loyal forces of the opposition can teach us a lot. What are the gifts of enemies and how can they lift our leadership?

Toxic High Performers, Nice Under Performers, and Your Delusions

The top three traps for leaders are all avoidable, so why do we all fall into them? And how can we avoid them so that our people, markets, and results flourish?

Compliance vs Integrity

Where's the balance between what the company wants and your conscience? How do you make peace with enacting changes you don't believe in? And what are the non-negotiables in standing up for what you know is right?